



**Profits with Purpose, Inc.**  
**Feed your spirit & your bottom line!™**  
**Laura Cardone**  
**21<sup>st</sup> Century Business Guide, Author & Speaker**  
Office: 757.426.3554 Fax: 757-257-0496  
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## Testimonials

[www.profitswithpurpose.com](http://www.profitswithpurpose.com)  
[www.motivation-at-work.com](http://www.motivation-at-work.com)  
2133-126 Upton DR #252  
Virginia Beach, VA 23454

▶▶ "Your ability to bring out the best of your people determines the success of your business; Laura's book shows you how to unlock the potential of every person."  
- BRIAN TRACY, Author *The Way to Wealth*

▶▶ "Here is a superb resource for any business owner or executive who wants to create a business filled with enthusiastic and dedicated employees."  
- JOHN ASSARAF, Cofounder OneCoach.com and Author of the New York Times Bestseller *The Street Kid's Guide to Having It All*

▶▶ "We consider your services to be the best investment we have made with any consultant or advisor. You provide value-rich, cost-effective strategies. You've mastered the art of making complex processes easy to understand and implement. We'll definitely continue to use your services." - PAUL FLANAGAN, COO Transparent Logic

▶▶ "This book goes right to the heart of why business owners and executives fail to make the progress they desire. Laura provides insights into the challenges business owners and managers face, and then gives you practical solutions so you can get the results you want and enjoy the journey!"  
- GAIL EVANS, Author of *She Wins, You Win* and *Play Like a Man, Win Like a Woman*

▶▶ "I can't thank Profits With Purpose enough for their help. Laura's insights into my business and her recommendations helped me make decisions which had immediate impact on my bottom line. I know the long term projects we worked on will be even more profitable. More than worth the investment!"  
- KRISTI PEDERSON, President Adventure In Art

▶▶ "How can I motivate the people who work for me?" is one of the most common questions asked by business owners, managers, and supervisors. Laura Cardone's new book provides myriad answers -- practical, useful, and workable."  
- BJ GALLAGHER, coauthor of *YES Lives in the Land of NO: A Tale of Triumph Over Negativity*

▶▶ "Laura has great insights regarding people's needs and what motivates them at work. She also delivers many practical suggestions for enhancing both job satisfaction and productivity. A valuable resource for anyone in business."  
- HAL URBAN, Author of *Positive Words, Powerful Results*



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▶ "I've had the opportunity to work with Laura firsthand and witness how her leadership approach can drive change and enthusiasm within an organization. I am delighted that her tools and strategies will be available as a resource to a broader spectrum of business owners and managers."

- KELLY J. HARDY, Vice President, Client Services Harris Connect, Inc.

▶ "Wisdom, deep understanding, and inspiration for those who yearn to transform their organization into an environment that supports meaningful work. Laura Cardone, a wise woman, is a trusted guide that leads us on a step-by-step journey to 21st century business success."

- Rev. ANGELA PEREGOFF, President Center for Mindful Studies

▶ "Rarely have I seen a resource that speaks to your spirit and your bottom line. This is a must if you want to revolutionize your workplace and/or sustain profitability."

- JOHN EGGEN, President The Mission Marketing mentors, Inc.

[www.missionmarketingmentors.com](http://www.missionmarketingmentors.com)

▶ "The book is an enlightened read and provides clear step-by-step methods to effect positive change. If you're looking to completely revamp your company, inspire your team or simply want to improve your personal leadership skills, this book will put you on the right path."

- MARINA GRAY, Sr. Merchandise Manager NetShops

▶ "If you are looking to put soul and creativity back into the workplace, then here is your opportunity. Laura's approach merges insights about unleashing the human spirit with practical tools to help you maximize organizational success. A must read for every business owner!"

- KEN D. FOSTER, CEO Shared Vision Network, Author of *Ask and You Will Succeed*

▶ "Here is a helpful and easy-to-use resource that is profound in its scope and clarity. It's loaded with intelligent insights you can use to build a better workplace and a healthier bottom line!"

- LINA PENALOSA, President The Write Solution

▶ "I have found in my work that many people struggle with business success because they miss the critical elements. Your approach certainly bridges those gaps. Thank you for your unique and effective approach."

- SANDY DUMONT, The Image Architect



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- ▶▶ "If you want to inspire your employees and thrill your customers, this is one book you won't want to miss."  
- SUSAN L. CUNNINGHAM, Certified Senior Advisor and Founder of Senior Resources Group Inc. Author of Unwrapping the Sandwich Generation
  
- ▶▶ "A results oriented approach that will help managers increase creativity and productivity in themselves and within their teams."  
- IRENE RIVERA DE ROYSTON, Director Field Education Norfolk State University
  
- ▶▶ "This is a must for any business owner or executive who wants to build a top performing business."  
ALINE HANLE, Author and Owner *Beyond Fitness*
  
- ▶▶ "The program was right on point!"  
- RICHARD BENNETT, Postmaster U.S. Postal Service
  
- ▶▶ "If you are a business owner or manager who wants to put the soul back into Corporate America, here's your opportunity. Take the challenge, make a difference and build a better business."  
- CHERYL BLOSSOM, Director The Institute for Inspired Living and Author of *Seven Days to a New You: Transform Your Life with Meditation and Visualization*
  
- ▶▶ "Wonderful information. Thank you for an excellent talk. This is exactly what I have been looking for and am so glad I came!" - DELORES JACOBSON, Marketing and Sales Representative Arcadia Health Care
  
- ▶▶ "Great message, excellent content and so inspiring. Thank you!"  
- JAY KELLY Signs By tomorrow USA
  
- ▶▶ "Excellent. A lot of information. Thank you for helping me get focused on my visions for my new business and what I want my life to be."  
- ANITA JAGT Boundless Journeys
  
- ▶▶ "Lots of great information, Laura. You really know what you're talking about!"  
- BELINDA WILLIS CEO, Focusing on Solutions
  
- ▶▶ "You were awesome! I so enjoyed your style of presentation, very professional, very fluid, you are a natural." - DIANA DAY, NorthStar Financial